

The logo for Brigantia, featuring the word "BRIGANTIA" in a bold, black, sans-serif font. The text is centered within a white rectangular box that is itself centered on a larger yellow rectangular background.

Creative Scene is looking for an evaluator for the new People Powered strand of our Creative Programme to help us measure the impact of the strand and understand if we are meeting our aims.

Fee: A set fee of £350 per day for a minimum of 12 days (March to August '24)

Reporting to: Director and Deputy Director

Working with: Director, Deputy Director, Participation and Engagement Lead, People Powered Artists, Community Partners and members of the community.

Deadline for applications: Friday 16th February 2024, 5pm

Background/Overview

People Powered is a 10-month residency partnering four creative practitioners, with experience of community-led and participatory arts practice, with identified communities in Kirklees.

The aim of the People Powered is to facilitate co-created community-led practice that builds genuine connections between people and creates high quality artistic work that matters to the communities it is created with.

The four creative practitioners are working in collaboration with identified communities in Kirklees for a 10-month period to bring residents together, providing the opportunity for social interaction and participation that responds to the aspirations and needs of the community.

Through facilitating a shared space, they will encourage and support people to have a 'voice' in the activities and the work created, bringing stories to life and making the experience relevant and meaningful to participants and their communities.

For us participatory arts are about people taking part - making choices about what creative activities they'd like to try, being active in artistic decisions, developing their voice and the skills to tell their stories through the arts, and co-creating events and productions. The Creative Practitioners are developing a relationship with the community, creating opportunities to enter into a dialogue with them, and work collaboratively with them to ensure activities are genuinely community-led. The residencies will lead to a sharable artistic outcome, however, they are primarily focused on the process of creative engagement, rather than commissioning a product.

Brigantia Creative is a charitable organisation that supports positive social change through arts and culture. Creative Scene is a project of Brigantia Creative. Brigantia Registered Office: 5th Floor, Empire House, Dewsbury, WF12 8DJ. Brigantia Creative is a Company Limited by Guarantee 12898557 Registered Charity number 1195678.

Evaluation Aims

Creative Scene is looking for an Evaluator to plan and deliver an evaluation of its new People Powered strand of work to help us inform this area of work as it develops and to understand what is and isn't working. The evaluation must be accessible to a wide range of audiences, providing them with compelling evidence from the impact of the four projects being developed under this strand.

The evaluation needs to clearly answer how the project contributes to the three research questions set by our core funder Arts Council England for the national Creative People and Places programme:

1. Are more people from places of least engagement experiencing and inspired by creativity and culture and what are the ways to achieve this?
2. What approaches enable us to deliver on our aspiration for excellence both in process of community engagement and the cultural experiences on offer?
3. What else are we learning that facilitates better public engagement in culture?

Additionally, we want to assess the impact of the work and how we are delivering against the key aims of People Powered and we wish to:

- Understand the effectiveness of the working mode/ways of working to ensure we are responsive to changing our approach if required throughout the life of People Powered including future development of People Powered opportunities.
- Understand the impact on people in communities; What motivates people to come along? Are we reaching the non-engagers? Are people making choices about what creative activities they'd like to try? Are there opportunities for them to be active in artistic decisions, developing their voice and their skills to tell their stories through arts and culture?
- Capture and understand key impacts on people and place as well as unintended impacts.
- Understand the factors that contribute to longer term impacts.
- Celebrate and share the work created by community members.
- Inform and develop future People Powered opportunities.

Proposed Evaluation Methodology

Evaluation of Creative Scene is an ongoing process with both quantitative and qualitative evaluation integrated into our activities. We collect data and report to our core funder Arts Council England in a number of ways. The evaluation of People Powered will build on the evaluation and data collection methods already in place and bring to life the learning, outcomes and impacts of People Powered.

We would like the evaluation to address the points above. We are open to proposals for evaluation methodologies and we are particularly keen on **creative evaluation approaches**. We would welcome your ideas on how we can include evaluative aspects of story collecting, connections to people and place, and creative approaches to evaluation.

We anticipate that the evaluator will look to co-producing creative and engaging evaluation approaches with People Powered participants alongside a mixed methods evaluation approach that will include:

- A plan, developed in collaboration with the Creative Scene team and relevant community partners, setting out a variety of qualitative and quantitative methods to evidence outcomes and inform the development of the programme.
- Interpretation of data collected both through this evaluation and through our existing evaluation and data collection methods.
- Collection of regular evidence to answer the ACE questions and points listed above, and to explore the impact against both the aim and objectives of People Powered and the relevant elements of our Story of Change.
- Drawing out insights relating to what the People Powered area of work is delivering, the main conclusions from the evidence and data collected and identify key impacts in an accessible form that can be used to improve the programme.
- Case studies of identified focus areas.

Expected Outcomes

Delivery of an interim report in April 2024 which identifies progress and key findings and is complemented by regular updates to the Creative Scene Director, Deputy Director and Participation and Engagement Lead during the period of this brief.

A final report in August 2024 covering the ACE questions and points above.

We are open to how these reports are presented and welcome the exploration of creative and innovative methods that provide insight and findings relating to both process and impact as well as recommendations for future development. These should both be compelling reports which speak to a range of audiences and stakeholders. They should cover but are not limited to:

- A summary of findings.
- Highlights from the People Powered strand.
- Analysis of the outcomes against the People Powered aim and objectives and whether these have been met.
- Analysis of the People Powered strand against Arts Council England's three research questions.
- What we have learnt and recommendations for improvement and learning.
- A series of Case Studies exploring focus areas – for example, Community Voice, Partnership Working or others as agreed with the Director, Deputy Director and Participation and Engagement Lead.

Experience and Skills

We are looking for the following experience and skills from an Evaluator:

- An experienced evaluator with a sound knowledge of creative evaluation methods including both quantitative and qualitative approaches.
- Experience of working independently and collaboratively, including working with the community.
- Skills in participatory approaches to develop and deliver an effective evaluation.
- Experienced in co-producing creative and engaging evaluation methodologies.
- Experienced in working in equitable, inclusive ways, including in relation to participatory evaluation methods that enable a diverse range of voices to be heard.
- Excellent communication skills and interpersonal skills.
- The ability to work with a diverse range of people.
- Excellent organisational skills, attention to detail and an ability to prioritise workload.

Importantly, we would like to work with an Evaluator who supports the vision and aims of Creative Scene and the People Powered area of work.

We are keen to ensure the voice of the communities that People Powered have engaged are at the heart of the development of the People Powered strand of work. As such, we would welcome ideas of how the evaluation approach proposed would achieve this.

Proposed Timescale

February 2024	Evaluator Appointed.
March 2024	Case Study participants and organisations identified, Evaluation Plan presented for approval by evaluator, evaluation tools developed and approved for use, first case studies etc. carried out.
April 2024 – end of July 2024	On-going evaluation as outlined in the Evaluation Plan and via agreed evaluation tools.
April 2024	Interim report delivered.
August 2024	Final report delivered.

HOW TO APPLY

We are providing a fairly open brief with a set fee, minimum number of days and a set timeline and welcome proposals that respond to this Brief setting out how your input could be most effective. To apply please send us a proposal that includes:

- A CV detailing relevant experience.
- How you would approach the brief, why you would like to do this piece of work and what you think you can offer and achieve.
- An indicative breakdown of tasks and a full cost breakdown quoting daily rate and expected days of work required to complete the contract.
- Confirmation of your availability within the time period to carry out the work.
- Confirmation that you have Professional Indemnity Insurance of at least £1 million.

We are happy to accept single proposals from individuals in partnership – but will require one lead partner to be accountable for the delivery of the contract.

We have a commitment to ensure the widest access to working with us so understand you might want to apply in a format that's most comfortable for you.

Therefore, the application can either be:

- A CV and a covering letter of no more than 4 pages of A4. or
- A video (no longer than 5 minutes) – please send a link to the video not the full file.

If you need to talk to us about making an application in another format, please contact us.

Deadline for applications: Friday 16th February 2024, 5pm

Please send your application to hannah@creativescene.org.uk with the subject line **People Powered Evaluation Proposal.**

As part of your application, we request that you please complete our Equality and Diversity Monitoring Survey <https://forms.office.com/e/ZeCnQfucCq>

Interviews will be held during the week of 26th February 2024.

When you apply, please confirm whether you are available for an online conversation during this week. If you can't make it, we will find another mutually convenient time. Please also tell us about any access needs we can meet to support your application process.

If you wish to discuss the brief before applying, please contact Hannah Dix, Creative Scene Deputy Director (Maternity Cover) on hannah@creativescene.org.uk

About Creative Scene

Creative Scene is the Arts Council England Creative People and Places project in our area, covering Kirklees, West Yorkshire, funded by ACE to invest in areas where participation in arts and culture is lower than the national average. There are many reasons why this might be including: low awareness, lack of accessible or relevant opportunities. There are over 30 Creative People and Places projects in England, located in areas where people have traditionally had fewer opportunities to get involved with the arts. To date, Creative People and Places projects have reached over 1.2 million people, 90% of whom do not regularly engage in the arts.

In our area, covering the wards of Batley & Spen and Dewsbury, West Yorkshire, there is very little by way of professional arts infrastructure, cultural organisations and venues. Creative Scene sets out to develop this infrastructure as a way to grow the local cultural ecology, and to support the public in shaping local arts and cultural provision. In so doing so, we aim to increase attendance and participation in excellent art and culture.

To do this we work with a wide range of creatives, of all kinds; sketchers, print makers, craftivists, poets, video makers, bloggers, light artists, and performers. To create new experiences that inspire, stimulate, and intrigue. The events and performances we produce take place on streets and in parks, in community halls, pubs and social centres, with stories projected onto buildings, operas sung from church halls, and dance bringing life to the market squares.

Above all, we work with the people of the area to co-create projects - involving them from the very start, in identifying opportunities, developing briefs, selecting artists, co-producing events, and taking part in events.

For more information about Creative Scene please go to <https://www.creativescene.org.uk>

For information about Arts Council's England Creative People and Places Programme please go to <https://www.artscouncil.org.uk/creative-people-and-places-0>